

Clicks & Bricks - Commerce & Creativity 24/7



Using a combination of all activities we can then grow a strong on-line presence for the new High Street. An important part of the success of the High Street is in engaging new customers. This can be assisted by 'sparking' a desire to visit via artisans on-line shopping sites under an umbrella of social media activities surrounding the arts-driven events and projects in the town.

A Key responsibility of the LCC Hub is to create an on-line communication strategy that presents a positive, energetic view of the High Street, it's services and its happenings. Building an environment that is eventually administrated by the Hub and content provided by visitors and retailers.

